

# Powerful COMMUNICATION W Skills for WOMEN

How well you communicate has an incredible impact on how you're perceived, how you're treated, and how well you succeed in your career. Take your communication skills to the next level, with techniques and tactics that will help you ...

- Communicate with greater confidence and build your professional credibility
- Handle conflict and confrontation more effectively
- Develop rapport quickly with others to build strong alliances
- Communicate with incredible tact when a situation calls for finesse
- Think on your feet and speak with greater ease and more success
- Keep your composure when the pressure's on high

**And much, much more!**



**Also Available On  
Demand. See page 2.**



With **confident communication** you can go farther, faster

You're seen as more credible, as worthy of more respect. People pay attention to your ideas, and you get the recognition you deserve. You're able to accomplish more, with less effort and less stress!

Yet communicating with power and finesse doesn't always come naturally or easily. If you've ever been talked over in a meeting, had someone take credit for your ideas, or suddenly become tongue-tied when asked a question, you know exactly how frustrating it can be.

End that frustration and get ready to be more persuasive and feel more self-confident, with the communication tactics and techniques you'll learn in **Powerful Communication Skills for Women!**

Join us for an incredibly powerful day of training. Enroll in **Powerful Communication Skills for Women** today! Register online at [www.NationalSeminarsTraining.com](http://www.NationalSeminarsTraining.com) or call us at **1-800-258-7246**.

### Live training means being able to ...

**Get your questions answered by experts with real-world experience.** It's a unique opportunity to ask specific questions and get practical advice about the scenarios you actually encounter every day.

**Take advantage of networking opportunities.** Meet other professionals as interested in their career growth and future opportunities as you are.

**Learn from your peers.** Exercises, group discussions, and brainstorming sessions are a feature of all our courses – learn from the experience of others and come up with new answers together.

**There are lots of ways to learn in today's world – but nothing compares to live training experience.**

### The STAR12 All-Access Training Pass

**Unlimited Seminars for a Year – Only \$299!**

Get unlimited access to live seminars, webinars, and cutting-edge online training for an entire year for only \$299. Visit [www.joinstar12.com](http://www.joinstar12.com) or call **1-800-258-7246** for more information.

### BRING THIS SEMINAR TO YOUR ORGANIZATION ...

To find out more, call **1-800-344-4613**, email us at [onsite@ruceci.com](mailto:onsite@ruceci.com), or visit us on the Web at [www.NationalSeminarsTraining.com](http://www.NationalSeminarsTraining.com).

### This Course Is Also Available On Demand

**Powerful Communication Skills for Women** is now available on demand – which means You can learn where you want, when you want. Your paid enrollment in the on-demand seminar entitles you to one full year's access to this seminar training.

Interested in building your skills today? Then consider our on-demand training. Call **1-800-258-7246** or order online at [www.NationalSeminarsTraining.com](http://www.NationalSeminarsTraining.com).

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*\*Your on-demand access to the seminar is available for an individual; group training programs are available. Call 1-800-258-7246 for details.*

## Your Workshop Agenda

Program Hours: 9 a.m. to 4 p.m. Registration Begins at 8:30 a.m.

### Keys to Establishing Credibility and Projecting Confidence

- Assertive communication in action: practicing assertive responses for various workplace situations
- Major communication mistakes that damage women's careers – and how to avoid them

### Sharpen Your Listening Skills – and Double Your Communication Effectiveness!

- How to read nonverbal communication cues to hear what people are REALLY saying
- Are they listening to YOU? How to ensure that your listeners correctly understood what you just said

### Master the Art of Communicating With Tact and Finesse

- What to say when: scripts for communicating diplomatically in a variety of touchy situations
- How-tos for saying “no” in a calm, confident manner – without feeling guilty

### Resolving Conflict and Confrontation Through Effective Communication

- Words and phrases likely to get you into trouble in a conflict situation – and better alternatives

- Effective responses for disarming disagreeable people, tantrum throwers, and whiners

### Rapport-Building Techniques for Strengthening Professional Relationships

- How to communicate a dynamic, memorable first impression in just seconds
- Keys to developing rapport and building alliances up and down the ladder

### The Power of Persuasion: Getting Others to See It Your Way

- A step-by-step method for winning naysayers over to your point of view
- Communication techniques master negotiators rely upon when the going gets tough

### How to Shine at Meetings and in Front of Groups

- 5 tips for communicating like a standout at meetings
- Keys to organizing your thoughts quickly when making informal remarks or giving impromptu talks

### Enrollment Fee:

Group Discount: When 3 enroll from your organization, a 4th attends FREE. Group discounts apply to seminar registrations only and cannot be used for STAR12 passes.

### The STAR12 All-Access Pass – Only \$299

Your STAR12 All-Access Pass entitles you to unlimited access to all STAR12 seminars, webinars, online courses, and more for 12 months. Use your STAR12 All-Access Pass to attend **Powerful Communication Skills for Women** for FREE!

### To Enroll ...



Register online at [www.NationalSeminarsTraining.com](http://www.NationalSeminarsTraining.com)



Call toll-free **1-800-258-7246**

### Registration Information

**Our Registration Center** is open weekdays from 7 a.m. to 7 p.m. CST. Enrollments taken online 24/7.

**Group Discount:** When 3 enroll from your organization, a 4th may attend for FREE!

**Check-in** begins at 8:30 a.m. The workshop schedule is 9 a.m. to 4 p.m. Lunch is on your own.

**Cancellation:** If you cannot attend, you may send a substitute or receive full credit toward a future enrollment. For cancellations made 5 or more business days before the event, you may request a refund less a \$10 enrollment fee. For enrollments made in conjunction with a STAR12 purchase, STAR12 cancellation rules apply – visit the Information Center at [www.NationalSeminarsTraining.com](http://www.NationalSeminarsTraining.com).

**CEUs:** Continuing education credit may be recognized by your professional board. Contact your own board to find out what's required. Call our CEU/CPE specialist at 1-800-258-7246, ext. 3100, if you have any questions.

**Tax Deduction:** The expense of continuing education, when taken to maintain and improve professional skills, is tax-deductible. Please contact your accountant for complete details.

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