



# STAR12

## PROFESSIONAL EDITION

On-Demand Seminars  
Live Seminars

FranklinCovey Online Audio Collection

Live and On-Demand Webinars

Providing  
Unlimited Access to  
**Seminars, Webinars and**  
**Online Training Tools**  
for Professional Growth



Live Seminars



Live and On-Demand Webinars



On-Demand Seminars



FranklinCovey Online Audio Collection

[joinSTAR12.com](http://joinSTAR12.com)

**1-800-258-7246**

# One Place. One Price. Thousands of Ways to Learn.



It's simple. STAR12 gives you unlimited access to professional training for one year. That's thousands of seminars, hundreds of Webinars and a robust collection of online training.

Think of STAR12 as your personal complete learning center ... **a single source with every professional development resource you need to achieve career success.**

Over 70,000 people like you use STAR12 to find answers to their toughest workplace problems ... to make their jobs easier ... to grow professionally ... to gain peace of mind ... and to keep their job skills up to date.

They know that to get ahead, your skills need to stay ahead of the curve. And that's what STAR12 does—it gives you unlimited access to career training so you're always on the forefront of the latest business trends.

# STAR12

## Professional Edition

**20,000**  
Seminars a Year

**200+**  
Live Webinars a Year

**250+**  
E-Learning Tools



Single User: **\$499**  
Group 10+: Call  
**1-800-344-4613**  
for discounted pricing.

### You get unlimited access to:

- One- and Two-day Seminars\*
- Live and On-Demand Webinars
- Online Courses
- On-Demand Seminars
- FranklinCovey Online Audio Collection
- Guided Learning

STAR12 Professional Edition is available in the United States only. STAR12 Digital Edition is available in both the United States and Canada. \*Access to unlimited seminars with STAR12 only includes seminars \$399 or less.

# Training for Everything— So You're Ready for Anything

Thousands of seminars. Hundreds of Webinars. Convenient on-demand training. Get unlimited access to it all when you enroll in STAR12.

## Our training programs cover a broad array of key business skills, including:

- Accounting, Collections and Finance
- Administrative and Front Desk
- Business Writing and Grammar Skills
- Communication Skills
- Computer Skills
- Customer Service
- Management and Leadership
- Marketing and Design Skills
- OSHA and Facilities Management
- Personal Development
- Project Management
- Purchasing and Negotiation
- Time Management and Organization



## Live Seminars

### Live in-person training from industry experts

Every year, we bring thousands of skill-building, career-enhancing seminars to your community. Each seminar is facilitated by one of our respected expert trainers, so you always receive professional, qualified training.



## Live and On-Demand Webinars

### Expert training with the click of a mouse

With time constraints and heavy workloads, you can't always leave the office for training. That's why we offer over 200 live Webinars a year and over 450 on-demand Webinars. Our Webinars are a convenient, easy way for you to get invaluable training when you can't get away from the office.



## On-Demand Seminars

**Watch seminars online, anytime**

On-demand seminars feature the same amount of training, the same experts and the same learning objectives as our seminars ... but in a convenient, on-demand online format.



## Guided Learning

**Start a learning path specific to your needs and job responsibilities**

Guided learning provides the ongoing development you need to expand your skill set and overcome any hurdles you may encounter on the job. It's like having a personal adviser for your professional growth—someone to recommend training specific to your needs and responsibilities. Someone to help you continually develop your abilities so you can grow professionally.



## FranklinCovey Online Audio Collection

**Featuring the work of leadership legend Dr. Steven Covey**

Get unlimited access to over 25 audiobooks from the nation's most prolific leadership experts, including internationally recognized leadership authority Stephen Covey. The FranklinCovey Online Audio Collection includes some of Dr. Covey's most celebrated works, including the best-selling business book of all time, *The 7 Habits of Highly Effective People*.

# STAR12

## Enterprise Edition

In addition to the robust learning and development content of the Professional Edition, the Enterprise Edition includes powerful learning management tools to help managers and supervisors take control of their employee development plans.

Designed with multiple users in mind, the Enterprise Edition allows organizational leaders to assign curriculum, track training progress and create detailed training reports.

### Exclusive Enterprise Edition Features

#### Assign Training

Complete control of training curriculum is in your hands now. The Assign feature allows leaders in your organization to create tailored training paths and assign them to their employees. You can include any training format—from on-demand to live training—in your customized curriculum and assign it to an individual, a team or even an entire region.

#### Tracking and Reporting

Managing your training program has never been easier. The Tracking and Reporting features allow you to easily keep tabs on employee training progress and create detailed reports that give you a real-time view of your training goals.

#### Branded Interface

Our configurable Web site interface allows you to replace our logo and color scheme with your organization's logo and colors for a consistent branded presence.

### STAR12

	Professional Edition	Enterprise Edition
One- and Two-day Seminars	X	X
Live and On-Demand Webinars	X	X
On-Demand Seminars	X	X
FranklinCovey Audio Collection	X	X
Quick-tip Videos	X	X
Learning Paths	X	X
Assign Training		X
Tracking and Reporting		X

STAR12 Enterprise Edition is available in the United States only. Access to unlimited seminars with STAR12 only includes seminars \$399 or less.

Call 1-800-344-4613 for discounted group pricing  
for STAR12—Enterprise Edition

# Develop Your Employees for Better Results



**Report Options**

1 2 3 4 5

Please select Topic items and Subformat items to filter your report.

**Topics:** All None

- Accounting & Finance
- Marketing & Sales
- Technology
- Communications
- Operations
- Human Resources
- Personal Development
- Management
- Program Content

**Subformats:** All None

- Live Seminar & Webinar
- Conference
- Seminar
- Webinar
- On Demand Training
- Audio Program
- Course
- On Demand Seminar
- On Demand Webinar
- Private Content
- Quick Tip
- Survey & Quiz
- Chat
- Article
- Job Aid

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## Better Employees. Better Bottom Line.

At SkillPath and NST, our mission is to provide the results-driven training you need, when and where you need it, at a price that's cost-effective for you and your organization. Using multiple training tools and learning resources, we work with you to eliminate the skill gaps in your organization and cultivate a highly proficient staff.

Find out more about the value of the Enterprise Edition by talking to a STAR12 representative at **1-800-344-4613**.

# About SkillPath and NST

Over the last three decades, SkillPath has grown to become the premier provider of business training in the United States, Canada and across the globe. Joining forces in 1995 with Graceland University reasserted our commitment to provide the highest quality training possible—and our addition of National Seminars Training (NST) in 2015 created an unprecedented collaboration as the nation's leading provider of business training and development solutions. Together each year, we provide 20,000 seminars and conferences throughout the U.S. and Canada. The variety is greater than ever before. The value is unbeatable.

## Who We Work With

The University of Notre Dame  
Southwest Airlines  
Raytheon Corporation  
Department of Veterans Affairs  
Procter & Gamble  
Jet Propulsion Labs  
Northrop Grumman  
Walt Disney Imagineering  
Texas Department of Transportation  
Hilton Hotels  
Honeywell  
Paramount Staffing  
ExxonMobil  
George Washington University

Weather Channel  
Panasonic  
Harvard University  
City of New York  
Federal Reserve Bank  
Johnson & Johnson  
New York State Nurses Association  
U.S. Department of Justice  
UPS  
Boeing  
Giorgio Armani  
Merrill Lynch  
Cedars-Sinai Medical Center  
Microsoft Corporation  
Harley-Davidson  
Motor Company  
Warner Brothers

U.S. House of Representatives  
Library of Congress  
Schwan's Food Service  
Bank of America  
State of New Jersey Judiciary  
Oracle Corporation  
Smart City Networks  
American Red Cross  
Chicago Historical Society  
U.S. Coast Guard  
International Association of Administrative Professionals  
Lucent Technologies  
Los Alamos Commerce and Development Corp.  
Coca-Cola Enterprises