



Essential Skills of **DYNAMIC PUBLIC SPEAKING**

If you're the type of speaker who occasionally "ums" and "ahs" your way through a presentation, this workshop is just what you need. You'll get proven strategies and mental formulas that anyone—even the most nervous speaker—can use to give off-the-cuff talks and planned speeches like a pro.

Learn how to:

- Connect with your audience
- Get your point across clearly
- Remain calm, cool and collected
- Breeze through the toughest question-and-answer periods

**Deliver dynamic and
motivating presentations—
WITH CONFIDENCE.**

NationalSeminarsTraining.com/PSK

1-800-258-7246

We're coming to your area ...

***“There are two types of speakers:
Those that are nervous and those that
are liars.”***

– Mark Twain



**There's no one better to learn
presentation skills from than NST**

You'll have the full benefit of the training, education, experience and discipline that go into preparing hundreds of professional trainers every year. What's more, you'll learn from an experienced speaker who has delivered countless presentations and knows where you're coming from. This pro will guide you on your path to speaking success with sensitivity, wisdom and unparalleled expertise.

Attend this seminar ... hone how you look, speak and act before groups ... and you'll be thoroughly prepared to pull out all the stops the next time the pressure to present is on.



**Bring this course to
your organization**

If you have multiple employees who could benefit from this training, consider bringing it on-site to your organization. Our Enterprise Learning Solutions team can tailor any program to meet your unique needs and core competencies. Learn more at NationalSeminarTraining.com/CorporateTraining or contact a training specialist at **1-800-344-4613**.

Like many businesspeople, you may suffer from pre-presentation butterflies ... have trouble organizing your thoughts ... or get so tongue-tied that the words just won't come. If you're the type of person who avoids taking the floor at all costs and is unsure of what to say or exactly how to say it, this workshop is just what you need to boost your confidence and credibility.

This workshop is chock-full of techniques that will make any business presentation a whole lot easier on your nerves. You'll learn powerful skills and solid strategies to survive presentations without much preparation time ... respond smoothly when asked to make a few impromptu remarks ... and never skip a beat when your audience starts drilling you with tough questions.

Enroll today and you will ...

- Overcome nervousness with simple techniques that put your nervous energy to work for you
- Learn straightforward ways to organize your thoughts ... even on complex topics
- Better understand your personal key to delivering an outstanding performance every time
- Be able to handle unexpected questions with ease
- Find out how to inspire, convince and persuade any audience
- Recognize how to defuse critics before they start to talk
- Gain techniques for building rapport with any size audience
- Know how to speak fluently when you have little or no time to prepare

**Unlimited seminars, Webinars and
on-demand content ... with the STAR12
Professional Edition**

For one low annual fee, STAR12 gives you unlimited access to the most comprehensive collection of seminar training and online learning resources in North America. Give yourself the edge you need to achieve your dream career. Join STAR12 today! Sign up today at joinSTAR12.com or call **1-800-258-7246**.

A Glance at Your Agenda

Registration begins at 8:15 a.m.

Seminar hours: 9 a.m. to 4 p.m.

The Fundamentals of Public Speaking

- How to remove the “ums” and “ahs” that could be distracting your audience
- The rules of impromptu speaking: What to do when you’re asked to “come up and explain the process to everyone ...”
- How to build a captivating presentation
- 4 easy speech organization tips no matter what the occasion

Delivering a Powerful and Persuasive Message

- 4 factors that could sabotage your message ... and how to use them to your advantage
- 6 ways to use your voice to establish sincerity ... credibility ... and confidence
- Speaking so your words don’t disappear into thin air

Connecting With Your Audience

- How to best manage the question-and-answer period like a pro
- How to detect if your audience is bored ... and what to do to draw them back into the presentation
- Successful posture and gesture techniques that will hold your audience’s attention
- 5 steps to making a lasting impression

Create Visually Pleasing Presentations

- Using the 6:6:36 Rule to build powerful visuals
- 10 must-have tricks for using visual aids to your advantage
- CHECKLIST: Use this quick guide to plan and organize your presentation with ease
- How long to hold eye contact with an individual during your presentation (without making them uncomfortable)

See your complete agenda at NationalSeminarsTraining.com/PSK.

Enrollment Fee

Group discount: When three enroll from your organization, a fourth attends FREE. Group discounts apply to seminar registrations only and cannot be used for STAR12 or on-demand seminars.

STAR12 Professional Edition—only \$499*: STAR12 entitles you to unlimited access to all NST seminars (retail priced \$399 or less) + Webinars, online courses and more for 12 months. Enroll today at joinSTAR12.com.

*Plus tax where applicable

To Enroll ...



Register online at
NationalSeminarsTraining.com/PSK



Call toll-free **1-800-258-7246**

Registration Information

Our Registration Center is open weekdays from 7 a.m. to 7 p.m. CST. Enrollments taken online 24/7.

Check-in begins at 8:15 a.m. The workshop schedule is 9 a.m. to 4 p.m. Lunch is on your own.

Cancellations and substitutions. Cancellations received up to five working days before the seminar are refundable, minus a \$10 registration service charge. After that, cancellations are subject to the entire seminar fee, which you may apply toward a future seminar. Please note that if you don’t cancel and don’t attend, you are still responsible for payment. Substitutions may be made at any time.

CEUs: Continuing education credit may be recognized by your professional board. Contact your own board to find out what’s required. You may also call us at 1-800-258-7246 for additional assistance.

Tax deduction: The expense of continuing education, when taken to maintain and improve professional skills, is tax deductible. Please contact your accountant for complete details.



National Seminars Training

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