BUILDING A
Positive, Motivated & Cooperative Team

DIFFERENT TIMES CALL FOR DIFFERENT MEASURES

What motivated yesterday’s employees simply doesn’t work today. New challenges from a changing business climate have left employees feeling anything but motivated. Learn what it takes to motivate today’s employees for immediate results you can count on.

UNCOVER THE SECRETS YOU NEED TO:

- Ignite enthusiasm at work for increased loyalty
- Reduce the stress that comes from change and uncertainty
- Turn negative attitudes around for a stronger team that gets better results
- Help employees see the “lighter” side of things and watch stress melt away

Enroll online at NationalSeminarsTraining.com/YPOS or call 1-800-258-7246.

Building a strong, collaborative team is one of the most popular business topics today. And with employee security and loyalty at an all-time low, it’s no secret that teams are feeling stressed and anxious. In fact, you can probably see the wear and tear it’s having on your team. Morale goes down. Conflict goes up. Soon performance is plummeting.

If you don’t have the skills it takes to build a positive team that pulls together in every situation, you’re taking a big risk. After all, when your team falls apart, you and your organization take a hit. This all-new program delivers the powerhouse solutions you need to build a highly motivated, collaborative team.

Strong teams don’t happen by chance. Great leaders build them.

Building a motivated team requires more than just a sophisticated rewards program and the occasional team meeting. It’s about breaking down barriers — an environment that encourages camaraderie … knowing how to foster communication and so much more. You can set the stage for team success by understanding and implementing the strategies you’ll learn at this workshop.

Just look at some of the insider secrets you’ll uncover:

• How to foster solid communication for fewer misunderstandings
• Recognizing signs of stress and burnout — before it’s too late
• Tips on overcoming resistance to change
• Understanding what your team really wants and how to make sure that happens
• Keys for building trust and respect on your team

And much more! See your agenda on pages 4 and 5

Take your team from “me” to “we.” We’ll show you how.

Imagine a team that runs like a well-oiled machine. Where employees stick together … where camaraderie thrives … where work gets done without your continuous involvement. It’s not a dream. This reality can be yours if you set the stage for it.

In short, it’s up to you to pull your team together. That means overcoming diverse backgrounds … varying age groups … and different expectations and agendas. It takes a special set of skills to forge gaps and open the lines of strong communication.

This workshop delivers real-world solutions that you can use to build a strong, successful team — immediately. What’s more, these strategies take into account the unique team members you have so you can reach everyone in a way that is meaningful and lasting to them.

When your success depends on your team, you can leave nothing to chance. Enroll today for the performance boost of a lifetime.

Did You Know … Studies Show Stress, Negativity, and Poor Attitudes Have Skyrocketed in the Workplace

According to a recent study by the Yale School of Management, becoming emotionally dependent on work is a quickly growing phenomenon. In the survey, nearly one out of four considered themselves “chronically” angry at work. Why? Employees are spending more and more time at work. As their sense of self-worth becomes rooted in the workplace, their reactions to negativity, inconsistency, change, and uncertainty intensify.

Their happiness is riding on outside influences AND what happens at work. If your work environment isn’t a positive, people-oriented one, you could have a lot of unhappy, stressed-out, bad-attitude employees on your hands. Eventually they simply lose interest in their work and become lethargic and uncooperative. No one has to tell you that’s bad for you, your team, and your business.

If you don’t want to lose your team to the effects of uncertainty, stress, and anxiety (just to name a few of the most current workplace emotions), you have to attend this workshop. Chock-full of secrets for supercharging your team, you’ll leave with tons of new ideas that you can use immediately.

“ ‘This was an AWESOME day!’
— R. Hamilton, Lead Consultant

“This was the best seminar I have EVER attended.”
— S. Breeze, Data Coordinator

“It gave me motivation to go back to my job and try to make it a better workplace.”
— S. Creddock, Clerical Supervisor

“I learned how to motivate my staff!”
— C. L. McLane, Lead Unit Coordinator

“ ‘This was the most positive, rewarding training ever. Thank you.’
— G. D’Onofrio, CTST

“I would surely recommend it to other people.”
— R. Berumen, General Foods Corp.

“This seminar is a ‘10!’ The workbook and materials are excellent.”
— D. Tayag, Blue Cross/Blue Shield

“Great seminar!”
— S. Fallon-Langer, Alexandra House

YOUR RISK-FREE GUARANTEE MEANS YOU HAVE NOTHING TO LOSE!

This powerful new workshop focuses on how to create a positive work environment – a highly productive place where employees are happy to do their jobs. So the last thing we want is for you to leave this program unhappy!

That’s why we’re reminding you that our training at National Seminars Training carries an ironclad 100 percent guarantee of satisfaction. You must be satisfied with the morale-building tools, motivation techniques, strategies for turning around negative attitudes, and expert training you’ll receive on creating a positive and productive work atmosphere – or you get your money back. Every penny. We guarantee it!

Enroll 3 Success-Minded Managers and Bring a 4th for Free!

When you enroll three of your managers in this exciting training session, you can bring along a fourth member of your management team for FREE!
Accentuate the Positive: Lessons From Today’s Most Successful Companies

- How top organizations reap enormous rewards from maintaining a positive, fun work atmosphere
- Research confirms: happy employees are more productive, creative, and loyal
- Negativity, stress, and poor employee attitudes have skyrocketed – and how to reduce the toll it takes on organizations
- What do today’s employees REALLY want from their jobs? The answers may surprise you and the solutions are cheaper than you think!
- Are organizational policies and procedures actually adding to stress and lowering morale? Common workplace practices to avoid

Creative Tools for Motivating and Energizing Employees

- Understanding what motivates employees to perform 110 percent – and what de-motivates them
- Creative low-cost rewards and incentives that motivate employees to give it their all
- Keys to making every employee on your team feel important and valued by the organization
- How to tap into your imagination to open up a world of unexplored solutions for creating positive, productive work climates
- Fun, outside-the-lines mental exercises guaranteed to reignite enthusiasm
- Learn the morale-boosting power of sincere praise and techniques for giving it on the spot
- Understanding why people often instinctively resist change – and how organizational change often fails
- Keys to introducing change in a way that employees will embrace
- Tips for coaxing employees past “the way we’ve always done it” and into exploring new ideas, procedures, and ways of conducting business
- How to project confidence that inspires people to perform 110 percent – and what de-motivates them
- Mutual respect and trust: building the two key elements for a positive work environment
- Productive fun or goofing off? Important guidelines for keeping a relaxed atmosphere from getting out of control
- Recognizing and addressing signs of employee burnout and stress overload
- Productive fun or goofing off? Important guidelines for keeping a relaxed atmosphere from getting out of control

Embracing Change and Overcoming Resistance

- Understanding the underlying major causes of bad attitudes: common traits of negative employees and what to do about them
- 20 imaginative ideas for injecting humor and lightheartedness into your work environment
- Ask your employees! Getting input on how to make their jobs more challenging and interesting
- Tips for spicing up the routine and putting variety into otherwise monotonous tasks

Anatomy of a Bad Attitude: How to Turn Negative Employees Into Positive Contributors
5 More Reasons You’ll Want to Attend ...

1. Get Up to Date on the Essentials: Your time is valuable and we won’t waste it. You’ll only learn the most relevant information at this course. You’ll gain best-practice strategies that help you handle your job confidently and professionally.

2. Get New Ideas: Get away from the office for a day and you’ll return relaxed and recharged. Plus, you’ll have a plan in hand for making positive, lasting changes in your career.

3. Network: Meet and exchange ideas with other professionals. There’s no denying that networking is key in today’s business world. Take this opportunity to meet like-minded professionals in your area — and learn from their experiences.

4. Participate in Interactive Training: Prepare for an innovative learning experience like no other. We’ll capture your interest with real-world challenges. Plus, you’ll participate in proven-effective exercises that are designed to increase retention and on-the-job application.

5. Learn From an Expert: Ask questions, share ideas, and get immediate, real-world feedback from experts that have worked in your industry. We guarantee you’ll return to work with new confidence and skills you’ll be able to use immediately.

Bring These Inspiring, Motivating Ideas to Your Entire Organization.
On-Site Training Makes It Easy.

No one has to tell you that employees are feeling stressed and unmotivated. Everywhere you look it’s gloom and doom. And it’s only a matter of time before it starts impacting your work environment (if it hasn’t already).

If you want your organization to succeed … your employees to enjoy coming to work … and your teams to work together smoothly and successfully, bring this training to your organization.

We’ll customize it to meet your unique business goals … we’ll deliver it when and where you want … and we’ll let you choose the trainer who best meets YOUR needs. It’s a training experience that you’re in charge of — we just do the work for you.

To learn more, call 1-800-344-4613, email us at onsite@natsem.com, or visit us on the Web at NationalSeminarsTraining.com.

Enrollment Fee:

Group Discount: When 3 enroll from your organization, a 4th attends FREE. Group discounts apply to seminar registrations only and cannot be used for STAR12.

To Enroll …

Register online at NationalSeminarsTraining.com/YPOS

Call toll-free 1-800-258-7246

Workshop Schedule

Registration Information

Our Registration Center is open weekdays from 7 a.m. to 7 p.m. CST. Enrollments taken online 24/7.

Group Discount: When 3 enroll from your organization, a 4th attends FREE!

STAR12 Professional Edition — Only $499: STAR12 entitles you to unlimited access to all NST seminars (retail priced $499 or less) + Webinars, online courses and more for 12 months. Enroll today at joinSTAR12.com.

Check-in begins at 8:30 a.m. The workshop schedule is 9 a.m. to 4 p.m. Lunch is on your own.

CEUs: Continuing education credit may be recognized by your professional board. Contact your own board to find out what’s required. Call our CEU/CPE specialist at 1-800-258-7246, ext. 3100, if you have any questions.

Cancellation: If you cannot attend, you may send a substitute or receive full credit toward a future enrollment. For cancellations made 5 or more business days before the event, you may request a refund less a $10 enrollment fee. For enrollments made in conjunction with a STAR12 purchase, the STAR12 cancellation rules apply — visit the Information Center at NationalSeminarsTraining.com.

Tax Deduction: The expense of continuing education, when taken to maintain and improve professional skills, is tax deductible. Please contact your accountant for complete details.

FED ID #43-1576558
BRAND-NEW IDEAS. STRONGER TEAMS. DRAMATIC RESULTS.

Building a Positive, Motivated & Cooperative Team

DIFFERENT TIMES CALL FOR DIFFERENT MEASURES

What motivated yesterday’s employees simply doesn’t work today. New challenges from a changing business climate have left employees feeling anything but motivated. Learn what it takes to motivate today’s employees for immediate results you can count on.

Enroll online at NationalSeminarsTraining.com/YPOS or call 1-800-258-7246.