

IT WAS INFORMATIVE AND
ENTERTAINING WHILE ALSO
PROVIDING TIMELY, INTERESTING
INFORMATION.”

— CAROLINE HOWELL,
SUPPORT EDUCATION TRAINER

best practices in Training

Join us and your fellow trainers as we look at today's hottest trends and issues at this one-day interactive forum.

PLUS

SPECIAL SECTIONS:

WHAT WORKS AND WHAT DOESN'T IN BLENDED LEARNING

Key concepts covered: CBT, Webinars, classroom training, and more!

CREATING AN ENGAGING LEARNING EXPERIENCE FOR MAXIMUM RETENTION

Key concepts covered: gaming, simulation, podcasting, and more!

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get ready for a remarkable day in

Best Practices in Training

This interactive one-day forum is a place where you can find out about hot new training trends, how your peers are preparing for the future, and much more. Your day will be full of peer discussions, case studies, insightful exercises, knowledge sharing, and networking.

Join Your Fellow Learning Professionals for an Exciting Idea Exchange

This open-ended forum is an idea exchange where you can share your ideas and get the answers to all your training questions and needs. As training practices continue to evolve, it gets harder and harder to keep up with the latest trends and technologies available.

With so much happening in blended learning, outsourcing, and learner engagement, who has the time to implement these ideas – only to find out they don't work or cost too much money? From measuring ROI to succession planning, this interactive forum opens the door to all the hottest issues in training today!

Capturing Learners' Attention Has Never Been More Challenging

The training paradigm is shifting; there's no doubt about that. The days of PowerPoint and the talking head are gone, and reaching your audience is becoming more of a challenge. Technology is flourishing and available all around us. Learners are living in a world surrounded by PCs, cell phones, video games, instant messaging, and more. As a result, they are demanding more out of training than they ever have.

Maximize Your ROI by Creating an Engaging Learning Experience

At this forum you'll learn new and exciting ways to capture your learners' attention. Through job aids, gaming, simulation, classroom training, and blended learning, you'll uncover ways to reach your audience like never before! You'll find out what's working and what's not; what's worth the cost and what isn't. This forum explores the hottest techniques available for getting and keeping your learners' attention. You won't have to find out what works and what doesn't by trial and error.

Tips in Blended Learning – What Works and What Doesn't

There are so many different training methodologies at your disposal that creating a blended program for your organization can be a daunting task. But there's no getting around it – any organization where knowledge is essential for success benefits from blended learning programs.

This interactive session answers questions such as: What mix of modes of delivery is working for other trainers? What blended learning strategies have failed to meet their expectations? What are the greatest challenges of using blended learning – and how do you overcome them?

You'll examine real-world case studies of how other organizations used blended learning in their training efforts and how it worked or didn't work for them.

Simulations, Gaming, Role Playing, and More

This second special session explores one of the hottest topics in training today – active learning or learning by doing. In an effort to combat low completion rates and increase retention, more and more learning professionals are incorporating active learning into their training programs.

Examining case studies will show you how other organizations use simulations and e-games to enhance their training efforts. You'll hear about other trainers' experiences with active learning and find out what worked and what didn't for them. You'll find out what kind of investments you'll have to make and above all, how you can integrate simulations, gaming, and more into your own programs.

Outsourcing: The Next Big Thing or Just Hype?

Undoubtedly there is a lot going on in the world of training, and outsourcing is at the top of the list. Whether to outsource learning is a big question, and this session covers how widespread the trend is and if it's sticking around or going away. You'll learn

“Very interactive. It gave me great ideas to use in future training classes.”

— A. Davis Toney, Human Resources Specialist

“It was very informative. I was able to walk away with some great ideas.”

— A. Clifford, Trainer

what questions to ask to see if outsourcing is right for you. Plus you'll learn which vendors are worth your time and which will have you running for the door.

Reviving the Classroom Training Experience

As active and blended learning take center stage, it's easy to forget the tried and true classroom learning experience. Find out how others are revitalizing their space, their curriculum, and themselves in the classroom. You'll walk away with new ideas for bringing life back into the classroom atmosphere.

From Measuring ROI to Succession Planning, Get the Latest Updates Here

Like anyone else, there is more to your job than just creating and delivering outstanding training programs. You also have to worry about measuring and justifying your return on investment, the future of your job and the latest issues that could enhance or challenge the way you work. You'll learn new and proven methods for measuring your return on training investment. You'll talk about hot issues such as succession planning and the impending labor shortage. You'll also get an update on the hottest lingo and training issues out there today.

Unlock Your Trainer's Creativity Toolbox

Sometimes you just have to get away and be somewhere with like-minded people who understand you and your needs. That's why this forum is more than just an idea exchange. As you sit shoulder to shoulder with your fellow peers you'll get fresh insight, new ideas, share triumphs and tribulations, and learn with and from each other. You'll have the rare opportunity to find out firsthand what's working (and what's not) for other learning professionals who share your same challenges. This forum is the key to unlocking your creative toolbox so you can continue to create and deliver state-of-the-art training programs faster, cheaper, and more effectively than before.

Apply your new ideas, learning tools, and strategies – for phenomenal results!

No matter what your training budget, industry or modes of delivery, you'll get dozens of proven, real-world training ideas, creative strategies, and new methodologies you can apply to your training programs for phenomenal results. The days of wondering how to liven up training programs, reduce costs, and engage your learners will be long gone. You'll be in the know about what's new and what's hot in training today. Not to mention you'll know how to use those learning tools and technologies most effectively for measurable, sustainable results.

So, if you're serious about providing your organization with the best possible training programs, you simply can't afford to miss *Best Practices in Training*. Make the commitment right now to join your peers for this one-of-a-kind learning event.

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"I would recommend to anyone in this business! Learned so much."

— B. Bowles, Development Coordinator

"This training was very helpful ... I will go back and use many of these techniques."

— T. Davis, Training Specialist

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For more than 20 years, Rockhurst University Continuing Education Center, Inc., has offered the best in business training to thousands of training professionals throughout North America through National Seminars Group, Padgett-Thompson, and Keye Productivity.

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Trainers who want to expand their knowledge in training development, instructional design, creativity, presentation skills, and more rely on RUCCEC to satisfy their training needs. They have come to know and respect the quality of training programs we provide and turn to us time again as their partner in training. Don't miss this opportunity to join the ranks of satisfied training professionals who've partnered with RUCCEC for high-quality training that gets results! Enroll today and get the solutions to your toughest training challenges.

best practices

Ge

- Who is using simulation, gaming and other experiential training tools and how is it working? Are there any good "off-the-shelf" simulations I could buy? Can I develop these in-house? Where do I start?
- What types of exercises, assessments, and jobs aids do other trainers find most useful for enhancing the learner experience?
- What combinations of training methods get the best results for the types of training I do (such as leadership development, teambuilding, strategic planning, problem solving, and compliance training, just to mention a few)?
- What vendors are my peers using for their training needs? Do any stand out as really good? Are there any that I should avoid?
- What questions should I ask of prospective training vendors to avoid nightmare outcomes down the road?
- What are other organizations doing to prepare for the impending labor shortage?
- Are there any good succession planning training ideas out there that might help my organization?

SPECIAL SECTIONS:

Developing a Blended Learning Program That's Right for Your Organization

In this hands-on session you'll discuss when it's best to incorporate blended learning as well as what mix of methods work for the greatest training impact. Key concepts include: CBT, Webinars, classroom training and more. You'll create a blended learning program based on a real-world organization and then see how your program stack up against what they really did.

s revealed ...

Get the Answers Here

- What are the best ways to measure the return on training investment so I can justify training expenditures and get more much-needed resources?
- The vocabulary some trainers are using has me confused (LMSs, podcasting, Level 3 training, SCORM, Wikis). What's it all mean?
- What can I do with my instructional design strategies that will improve transfer of learning to the job?
- What technologies are others using in their training programs? Are they affordable?
- Are there any truly new ideas out there for improving the classroom training experience?
- What are other organizations doing with their training efforts? What has had the most positive impact? What has been a waste of time?

These are just some of the hottest issues on the table for discussion at this one-day forum for trainers. Come ready to learn new ideas, share information, and participate in a day that is guaranteed to be as inspiring as it is informative.

Creating an Engaging Learner Experience for Maximum Retention

This session explores a new frontier in the learning experience. You'll discuss how the climate, tools, and training design can affect the learning experience. You'll go over new and popular trends such as gaming, simulation, podcasting and more. Be ready for a group exercise where you'll apply these new ideas to create a quick training session and discuss why you think they work or don't.

Train with your team for *major* savings! To help your organization stretch its training dollar, we offer you a great discount on team training!

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“This has been an inspiring class. The presentation was not only informative but encouraging.”

— Melody Cadiz, HR Director

“Liked the opportunity to hear ideas not only from facilitators but the participants as well.”

— M. Herrera, Training Manager

“It reminded me of how much I love what I do. Thanks for some great ideas and the reminder that we can't let ourselves keep doing the same ol' tired games, icebreakers, etc.”

— E. Angelo, Training and Development Manager

“Phenomenal!”

— Mel Cummings, Director of Training and Recruiting

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Explore cutting-edge training trends, review real-world case studies, and find out what is working great for other trainers.



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