

An exciting one-day workshop for forward-thinking leaders who are ready to take on that all-important next level of leadership effectiveness ...

COACHING AND MENTORING SKILLS FOR LEADERSHIP SUCCESS

FORWARD-THINKING IDEAS FOR RESULTS-FOCUSED LEADERS

*Nowadays, you simply can't afford to rely on mere supervisory skills to be an effective leader. To achieve phenomenal leadership results, you **MUST** become an effective **COACH** and **MENTOR**. This intensive workshop shows you how!*

ENROLL ONLINE AT WWW.NATIONALSEMINARSTRAINING.COM OR CALL 1-800-258-7246 TODAY.



A STAR12 Seminar – See Page 5 for Details.

WANTED: **Leadership Success**

REQUIRED: **Strong Coaching and Mentoring Skills**

7 BIG REASONS TO ENROLL IN THIS WORKSHOP RIGHT NOW!

Who Should Attend?

- Managers and supervisors at all levels
- Team leaders
- Business owners
- Anyone in a position of authority who wants to get better leadership results

You'd like to be a successful leader, right? Of course you would, or you wouldn't be reading this brochure. Still, you're probably asking yourself, "How can I make sure I'm as effective as I can be ... how do I get results when the role of leader keeps changing?"

STEP 1: Attend this workshop — because the best step you can make today to be a more effective leader from now on is to build your coaching and mentoring skills!

THE KEYS TO LEADERSHIP EFFECTIVENESS TODAY: COACHING AND MENTORING

The old rules of management and supervision simply don't work with today's complex workforce. That's why the most effective leaders in America now rely on the power of coaching and mentoring to lead their teams to success. Our skill-packed one-day workshop *Coaching and Mentoring Skills for Leadership Success* is guaranteed to build your know-how in these all-important leadership skills — and to help you be a more effective leader, starting immediately.

COACH YOUR WAY TO PHENOMENAL TEAM RESULTS

You need expert coaching techniques to ensure your team members know their positions, fully devote their talents to the task at hand, and support their teammates — pulling together to meet even the toughest goals. Through effective coaching, you'll build loyalty and trust by making every team member feel valued and appreciated. And you'll know exactly how to coach your underperformers, inspiring them to become strong contributors.

TAKE YOUR EMPLOYEES' SKILLS TO THE NEXT LEVEL THROUGH MENTORING

Effective mentoring is also vital to your leadership success, and you're guaranteed to learn it here. It's through mentoring that your most valued employees can realize their full potential and take their skills to the next level. Great talent is hard to find and harder to keep — and mentoring improves employee retention, as individuals who're growing and developing on the job are less likely to leave.

SERIOUS ABOUT LEADERSHIP SUCCESS? DON'T MISS THIS OPPORTUNITY ...

If being a highly successful leader is important to you, you cannot afford to miss this opportunity to learn expert coaching and mentoring techniques. This intensive workshop is the fastest, easiest way possible to master these crucial, career-boosting skills — and to supercharge your team's performance.

Take the first step toward greater leadership effectiveness by enrolling in this program today. This is a highly in-demand workshop, so register now while seats are still available. Call 1-800-258-7246 to enroll, or register online at www.NationalSeminarsTraining.com — and get ready to achieve exceptional results through your team!

Join the Thousands of Organizations That Count on National Seminars Training for Results-Producing Training, Including ...

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1. Solve real-world problems you face every day as a leader.

The practical coaching and mentoring techniques you'll master will immediately improve your effectiveness in dealing with recurring issues like tardiness, personal problems affecting work, absenteeism, excuses, burnout, and so much more. Using the easy-to-apply methods you'll learn, you'll put an end to nagging problems that have robbed you of valuable time and energy.

2. Build on your unique leadership style for greater effectiveness.

No one is going to ask you to take on leadership traits that are contrary to your character. But you will learn how to make the most of your leadership style ... including tapping fully into your strengths and learning how to negotiate your weaknesses. You'll also learn how your style of leadership affects your team — and how you can adapt your approach for better results.

3. Mentor employees to grow their skills to the next level.

One of the most perplexing jobs leaders face is getting team members with potential to take their skills to the next level. The secret to developing employees is mentoring, which is why you'll learn essential how-tos for becoming a strong mentor, plus tips for avoiding common mentoring pitfalls. Help your people take more initiative, plan for their development — and watch them grow!

4. Coach a team of motivated, productive winners.

With the expert coaching tools and how-tos you'll gain, you'll inspire your team to strive for excellence, not settle for mediocrity. What's more, you'll motivate them to peak performance — even if you've got no money to spend. You'll know the secret to making people feel valued and appreciated, which will help you build a loyal team of winners who'll give you their all.

5. Create a high-energy team environment where cooperation flourishes.

Say good-bye to so-so teamwork and flagging morale! The coaching and mentoring skills you'll learn will help you establish a high-energy, super-positive environment that fosters teamwork and is focused on results. You'll know how to build trust, improve cooperation, and keep your team on track and pulling together — despite distractions and chaos in the workplace.

6. Boost performance through effective feedback.

Effective feedback is the foundation of successful coaching and mentoring. That's why you'll learn an easy, step-by-step method for providing feedback to team members in a way that results in positive behavior change and growth, rather than anger and resentment. You'll also learn how to vastly increase your leadership effectiveness by improving your listening skills.

7. Become a confident, effective leader who earns respect.

Thanks to this intensive workshop, you'll understand what it takes to lead your team to achieve extraordinary success, and you'll possess the coaching and mentoring skills you need to get the job done. Soon, you'll be known as a highly respected leader who inspires effective teamwork, motivates employees to peak performance — and gets exceptional bottom-line results.

You'll coach your way to leadership success — in fact, we guarantee it!

This workshop will arm you with the coaching and mentoring tools and techniques you need to dramatically improve your effectiveness as a leader. You'll also gain solutions to the tough leadership challenges you face every day. We so believe in the power of *Coaching and Mentoring Skills for Leadership Success* that we offer a 100 percent money-back guarantee with it. If you are not completely satisfied with the training you receive, we'll refund your enrollment fee — in full.

Why mentoring is key to greater leadership success ...

It's a no-brainer: the more talented your staff is, the better your results will be — and the farther you'll go in your leadership career.

Too often, otherwise good managers ignore the concept of mentoring, and they pay a heavy price. Because they don't help their team members take their skills to the next level, such managers stagnate in their positions while leaders who effectively mentor their people move ahead.

To keep growing as a leader today, you've got to plan for the continuous development of your staff members. This workshop will arm you with easy-to-apply mentoring techniques that will help you realize the full potential of the people you lead. And the better they perform, the better you look as their leader!

Your Comprehensive Workshop Agenda

WORKSHOP HOURS: 9 A.M. TO 4 P.M. REGISTRATION BEGINS AT 8:30 A.M.

Essential Skills for Effective Leaders

- Critical qualities all successful leaders must possess
- Your unique leadership style: recognizing your strengths and limitations
- Understanding the crucial differences between managing and leading
- The secret to making your employees feel valued by you and the organization

Coaching Employees to Peak Performance

- Keys to effective coaching
- How-tos for establishing a more positive, energized work environment
- Different coaching approaches for different employees
- Better-than-money motivation techniques every leader should know
- Using the “Plan of Action” chart to keep individuals focused on the task at hand

How to Coach Underachievers to Success

- Recognizing the reasons for employee mistakes and frustration
- How-tos for handling the most common employee problems
- Steps for discussing performance issues effectively in a face-to-face meeting
- Understanding your role when an employee brings personal problems to work
- Holding employees accountable – the bottom line in dealing with underachievers

Mentoring Team Members to Take Their Skills to the Next Level

- Why the best leaders are also strong mentors
- Essential how-tos for successful mentoring
- Common mentoring mistakes and how to avoid them
- Empowering employees to tap their personal strengths to exceed your expectations
- How to plan for each employee’s continuous development

Communication Techniques Every Leader Must Master

- How to give clear, precise instructions that can’t be misunderstood
- Steps to providing feedback that results in positive change, rather than anger and defensiveness
- Improving your listening skills – and doubling your effectiveness
- What-to-say-when tips for lessening – or even preventing – verbal attacks
- Strategies for keeping the lines of communication open

Using Coaching and Mentoring to Create a Stronger, More Effective Team

- Techniques for building trust and mutual respect
- Power tips for boosting cooperation and teamwork
- How to keep your team up and energized under pressure, crisis, and change
- 4 ways to overcome the “inherited employee” syndrome
- Spotting employee burnout before it’s too late – and how to help



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“STAR12 is SO worth the money ... you’d be crazy not to take advantage of this offer!”

– L. Steadford, Houston, TX

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STAR12 gives you unlimited leadership training for one low price – see page 5.