

See pages
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your detailed
agenda!

Creative Leadership Skills For Managers & Supervisors

Join us for this powerful one-day program and you'll discover new ways of doing the same old things, new solutions for age-old problems and new ideas you can use to get your employees on the right track.

Find out how to:

- Make your workplace more fun with morale boosters
- Eliminate common employee problems with creative solutions
- Increase productivity with innovative motivators
- Foster creativity, innovation and new ideas
- Inspire loyalty and earn respect

And much, much more!

Still using your grandfather's management style? Forget the way it's always been done
- FIND OUT HOW TO DO IT **RIGHT!**

Enroll Now at www.NationalSeminarsTraining.com or call 800.258.7246!

Discover revolutionary ideas For Leading, Motivating and Empowering Your Employees

**Power up your leadership skills at a radically different
kind of management training event ...**

Bold, new leadership tools proven to motivate today's complex workforce

Fact is, tried-and-true management strategies and standard leadership tools that were once effective just don't cut it with today's complex new workforce. And that's why we've developed *Creative Leadership Skills for Managers & Supervisors*. This decidedly nontraditional training offers you total immersion in a revolutionary approach proven to motivate TODAY'S employees for greater productivity, stronger teamwork and improved morale.

A learning adventure designed to strengthen your leadership skills fast

You won't need a paint brush or a pottery wheel, but *Creative Leadership Skills for Managers & Supervisors* is guaranteed to be one wild ride of a learning adventure filled with innovative ideas, lively discussions, fun activities and mental gymnastics that'll get your creative sparks flying!

You can expect ...

- Innovative motivators proven to increase employee productivity
- Creative solutions to common problems like tardiness, missed deadlines, absenteeism and employee squabbles
- Team-building games for developing a rock-solid team
- Morale boosters that'll make your workplace more fun
- How-to's for assessing your creative leadership style for its strengths ... and weaknesses
- A rollicking day of training unlike anything you've ever attended!

But don't miss the point with all this talk of fun, fun, fun. This event is squarely focused on the serious business of helping you **BECOME A MORE EFFECTIVE LEADER IMMEDIATELY.**

Employees today want inspiring leadership - not just a paycheck

And that's no easy task, because employees today want MORE from their jobs than just a paycheck. They want meaningful work. A positive work environment. Sincere appreciation for a job well done. Rewards for outstanding performance. Open communication. To feel valued by management. And they want inspiring leadership - from YOU.

Master innovative management strategies for phenomenal results

Whoa, that's a tall order, Fearless Leader! Which is why you simply cannot afford to miss the *Creative Leadership Skills for Managers & Supervisors*. Its innovative principles will transform you into the kind of leader who gets phenomenal results through employees. Imagine how productive and energized your workplace will be when your people are eager to come to work every day!

For fast, easy, secure registration

ENROLL NOW at www.NationalSeminarsTraining.com or call 800.258.7246!

Attend this creative leadership course - and you'll be knocked over by the positive changes you'll see at work!

Here's what you can expect ...

- Employees who are more productive and more focused.
- Morale at an all-time high, as employees respond to the positive work environment you're establishing.
- Laughter in the hallways – and it won't be the paranoid, nervous kind.
- Team goals achieved.
- Employees who are creative problem-solvers, freeing you to do more than “put out fires.”
- Reduced sniping and griping.
- Improved performances as your positive feedback pays off.
- Better customer relations: Happy employees treat customers better.
- Mutual trust and respect. (Translation: They'll stay out of your parking spot.)
- They'll “get it” the first time.
- Creative ideas for better work processes.
- Far fewer behavior problems to deal with.
- Less stress and more fun at work.
- “Manager of the Year” nomination.
- People fighting to get into your unit/team/department – not out of it.
- Meetings that don't feature snoring.
- Empowered employees who show initiative and work independently.
- Employees who get along without gritting their teeth.
- Admiration from employees and colleagues alike, who'll think you're a truly cool leader.
- Cooler gifts on Boss's Day.

Bring Other Managers From Your Organization and Save!

**Think Only Artists
Need to be
Creative?**

“Concise, practical tips for everyday use to improve myself as a leader.”

– Sandy Tigert, Artesia General Hospital

“This course is great for new leaders and managers!”

– Jenna Wilson, Macayos Corporate Office

“[This was] the most helpful and informative seminar I've ever been to!”

– Valorie Hartley, Roche Constructors

“This is a great tool for management teams.”

– Tracie Stump, Cabela's, Inc.

“Fun!”

– Kelli Bannister, St. Alphonsus Pain Center

“Thank you! Thank you! Thank you!”

– Netti Bain, Elderly Opportunity Agency, Inc.

“It was excellent!”

– Sharon Brown Wurterberg, The Seattle Times

When three enroll, the fourth attends FREE!

“Very dynamic! Provides ‘real world’ knowledge for ‘real world’ application.”

– Fred Rogge, 71 Construction

“An excellent, concise session on how to improve your leadership skills within your organization – a must attend seminar!”

– Alan Penn, Ohio District Kiwanis Foundation

“The concept of creative leadership is one that I can take back to the workplace and use immediately.”

– Dan Danton, Subaru

“It was fun! I'd love to do it again!”

– Valerie Armstrong, Tower Realty

There's Nothing Creative About Our Guarantee!

Sure, *Creative Leadership Skills for Managers & Supervisors* is packed with innovative, creative ideas – but our money-back guarantee is plain vanilla.

In fact, it's as straightforward as guarantees get: If you're unhappy with the training you receive, we'll refund your entire enrollment fee. Period.

If you feel that this workshop doesn't provide all the powerful leadership skills, techniques and strategies we've described in this brochure – and more – just let us know and we'll refund your money. Every cent.

We offer our 100-percent money-back guarantee to make it clear that you have nothing to lose – and everything to gain – when you choose National Seminars Group as your partner in career training. You won't be disappointed; **we GUARANTEE it!**

Your Learning Adventure

Program hours 9 a.m. to 4 p.m. Registration begins 8:30 a.m.

Pumping Up Your Creative Leadership Muscles

- It starts with YOU! The 10 Rules of Creative Leadership
- Understanding why the old management models fall short with today's workforce
- What do employees want and expect in a leader? The answers may surprise you!
- When to break the management rules – and why
- How does your creativity measure up? An eye-opening evaluation tool

Creative Communication Methods (No Yodelling Allowed ...)

- Positive language that fosters a creative, productive staff – and words that shouldn't leave your lips
- What to say and how to say it: Step-by-step instructions for giving effective feedback without deflating morale
- Praise in public; criticize in private – understanding the importance of this management caveat
- Creating a “safe” environment for brainstorming, brain-linking and generating ideas
- How to say “no” to an employee's idea in a positive way

Super-Charging a Positive, Innovative Your Role as Leader

- How positive is your work environment? A quiz that's a real eye-opener
- Exude an aura of optimism and positivity. Morale soars
- How do you establish a positive culture and mission?
- Quick tips for making your workplace a fun place to be
- Strategies for keeping bureaucracy from stifling innovation
- When creativity goes bad: How a brilliant innovative plan turns into a disaster

Creativity and Team-Building – The Dynamic Duo for Success!

- Managing work horizontally: “Flat” management practices that emphasize collaboration
- How to turn your staffers into decision makers
- Appointing the Creativity Champions
- Do these employees have a hidden disorder? Find the hidden talents
- Turning boring meetings into fun, productive sessions with skills, ice-breakers, storyboards
- Delegate, delegate, delegate: Empowering your team easily

IF you Want to Make a difference

“Divisions of employees reporting themselves as ‘happy’ outperformed unhappy divisions by as much as 42 percent in a survey of 5,500 employees of a media conglomerate.”

– David Maister
Practice What You Preach

“People are getting downsized, working two jobs for the same salary, saying, ‘There's no fun around here anymore.’ It's more important than ever to lift people's spirits, or you'll run your company into the ground.”

– Matt Weinstein,
Managing to Have Fun

Adventure Agenda!

Starts at 8:30 a.m.

Creative Work Environment:

environment? A quick
r
every day – and watch
positive sense of urgency
r workplace a livelier, more
bureaucracy from killing
What to do when an
disaster

Creative Discipline: Tactics for Turning Difficult Employees and Poor Performers Into Winners

- Understanding why employees perform poorly – and why you may be partially to blame
- How-to's for confronting employee performance problems so that positive change occurs
- Power tools for combating attitude problems, negativity and chronic complainers
- When employees can't get along: Your role in settling disagreements
- Creative solutions for curbing tardiness, absenteeism and other common supervisory challenges
- Take a chill pill! How to keep your cool when an employee is stomping on your last nerve

Motivating Employees to Peak Achievement ... and Rewarding Their Climb

ly and other "best
collaboration
into thinkers ... turn your
ers and problem solvers
Cheerleader on your team
creative-deficiency
in 'em
into ideafests: Facilitation
arding and more
e: Guidelines for
ing your load

- Infusing every job with a sense of purpose and excitement
- Happy employees are productive employees: Easy ways to add laughter and humor to the job
- Discovering and playing to your employees' strengths
- Tips for recognizing and relieving a worker headed for burnout
- Tools for motivating your people: Spark plugs that will get 'em firing on all cylinders

Start Managing differently

Q: What has the greatest impact on an employee's happiness, well-being and self-esteem at work?

A: The quality of the relationship with his or her immediate supervisor. A grouchy supervisor causes an employee more misery and stress than hostile coworkers or other factors.

– American Psychological Association survey

"While money is important to employees, what tends to motivate them to perform – and to perform at higher levels – is the thoughtful, personal kind of recognition that signifies true appreciation for a job well done."

– Bob Nelson
1001 Ways to Reward Employees

Train ALL Your Managers in Creative Leadership Skills!

Why transform your unit, team or department into a highly energized, enthusiastic workforce when you can transform your entire organization instead?

Thanks to the convenience of on-site training, 12, 25 or even 100 of your team leaders, supervisors and managers can learn the same incredibly effective leadership skills described in this brochure – without ever leaving your facility!

That's right – we can bring this innovative leadership program to your organization – customized to meet your unique needs – and present it on your schedule, when and where it's most convenient for your employees to attend.

For more information on the benefits of group training, call our Business Training and Development Services department at 1-800-344-4613, or visit our Web site at www.NationalSeminarsTraining.com.

"It was insightful, creative and very practical."

– Lourdes Serrano, *Help USA*

"This program inspires you to look at your management style and remold it into a more useful and productive tool."

– Susan Schouten,
NY State Division of Disability Determinations

"This training stimulated my creative juices and helped me to more clearly define myself as the leader I am becoming!"

– June Trizzino, *Adelphi University*

"Interactive, fun and informative!"

– Debbie Stanbro, *TEC*

"I am walking away with a very full and useful toolbox!"

– Chris Cate, *IFA Systems*

A Manager's Guide to Getting Your Employees to **THINK OUTSIDE THE CUBICLE!***

Attend this powerful NEW one-day program and you'll learn proven techniques to lead your team out of "the way it's always been done" and into the endless world of ideas and opportunities "outside the cubicle!"

Attend and you'll learn how to ...

- Push beyond the traditional thinking boundaries that may be stifling your team's progress.
- Revel in the enthusiasm that new ideas and innovation bring to an organization.
- Fire up a team, a department, even a whole organization that's grown dangerously complacent with the status quo.
- Understand how you may be unintentionally discouraging innovation rather than encouraging it in your people.
- Become a leader who fosters new ideas ... and the growth they can bring for everyone on the team!

LEAD YOUR TEAM TO THINK IN BOLD NEW DIRECTIONS

If your team members are like most, they often become mired in "thinking ruts." This workshop will arm you with the tools you need to lead your people outside their comfort zones so that they can generate innovative ideas and take the initiative to solve their own problems.

Workshop hours: 9 a.m. to 4 p.m. Registration begins at 8:30 a.m.

*This workshop is not available in all areas.

Recommended Resources From Our Training Experts ...

Inspire creativity and motivation in your team like never before with the resources from the *Creative Leadership Collection*. It will teach you to think outside the lines and will launch you and your team into new levels of success. Fuel your inner creativity – order your package today!

Creative Leadership Collection

Thinking Outside the Lines – 4 CD Program

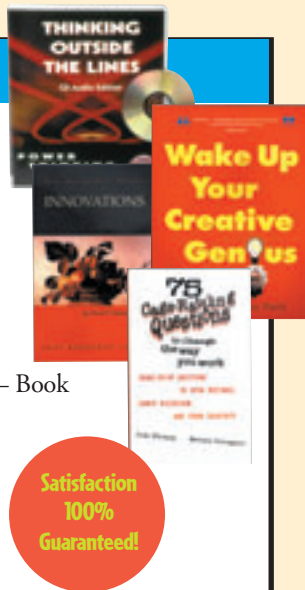
75 Cage-Rattling Questions to Change the Way You Work – Book

Innovations: Best Management Practices – Book

Wake Up Your Creative Genius – Book

Item No. B313062 ... Retail Price: \$124.95

Your Price: \$110 (You save \$15)



To Enroll ...



Register online at
www.NationalSeminarsTraining.com



or call toll-free
1-800-258-7246



or fax the completed
registration form to
1-913-432-0824



or mail the form to:
National Seminars Group
P.O. Box 419107
Kansas City, MO 64141-6107

Registration Information

Our Registration Center is open weekdays from 7 a.m. to 7 p.m. CST. Enrollments taken online 24/7.

Group Discount: When 3 enroll from your organization, a 4th may attend for FREE! Check-in begins at 8:30 a.m. The workshop schedule is 9 a.m. to 4 p.m. Lunch is on your own.

Cancellation. If you cannot attend, you may send a substitute or receive a credit memo toward a future workshop. If you cancel your registration up to five business days before the workshop, your registration fee will be refunded less a \$10 enrollment charge.

CEUs: Continuing education credit may be recognized by your professional board. Contact your own board to find out what's required. Call our CEU/CPE specialist at 1-800-258-7246, ext. 3100, if you have any questions.

Tax Deduction. The expense of continuing education, when taken to maintain and improve professional skills, is tax deductible. Please contact your accountant for complete details.

FED ID #43-1576558

Registration Form

Workshop Schedule

1. Enrollment Fees:

2. Check all workshops you wish to attend ...

(Please list additional registrations on a separate sheet and attach.)

	Creative Leadership	Outside the Cubicle*
1. Mr./Ms. _____ Title _____ E-Mail Address _____ City/Event # _____	<input type="checkbox"/>	<input type="checkbox"/>
2. Mr./Ms. _____ Title _____ E-Mail Address _____ City/Event # _____	<input type="checkbox"/>	<input type="checkbox"/>
3. Mr./Ms. _____ Title _____ E-Mail Address _____ City/Event # _____	<input type="checkbox"/>	<input type="checkbox"/>
4. (FREE) Mr./Ms. _____ Title _____ E-Mail Address _____ City/Event # _____	<input type="checkbox"/>	<input type="checkbox"/>

Please send me _____ copies of *Creative Leadership Collection* (Item No. B313062) at \$110 each. Add 7% or applicable sales tax to your product payment. Shipping fees are \$5 for first item; \$1.50 for each additional item. Method of payment is indicated in Step 5.

3. Company Information (Please Print)

*Phone required in case of last-minute changes.

Organization _____
 Address _____
 Mail Stop _____ *Phone _____
 City _____ State _____ ZIP _____
 Approving Supervisor: Mr./Ms. _____
 Title _____
 E-Mail Address _____
 **Fax _____

**Your fax number will be used to send confirmation of your registration as well as to notify you of upcoming events in your area.

4. VIP Privileges Program - Join Today!

Join our VIP Privileges Program and enjoy exclusive discounts and benefits. We'll fax you and your organization first notice of upcoming events in your area, special discounts up to 50% and offers available to members only.

Sign here to join

By signing, you and your organization are giving permission for RUCEC to use your fax number to notify you and your organization of upcoming seminars in your area and provide you and your organization with special discounts and offers.

5. Method of Payment

If you have registered by phone, please record your confirmation number here:

Check payable to National Seminars Group is enclosed.

Charge to: MasterCard VISA American Express Discover Diners Club
 Card No. _____ Exp. Date _____
 Signature _____

Bill my organization; Attn: _____
 (Note: Full registration fee due and payable prior to start of workshop)

Our purchase order is attached (government, educational and health care organizations only)

6. Important: Your VIP Customer Number

□ □ □ □ - □ □ □ □ □ □ □ □ - □ □ □ □ - □ □ □ □

Fill in your VIP Customer Number as it appears above the name on the mailing label.
 (Record the number even if the label is addressed to another individual.)

SD, CT and WV residents, please add applicable sales tax to your payment. If you are tax-exempt, enter your tax-exempt number here: _____ and attach a copy of your tax-exempt certificate.

Program hours: 9 a.m. to 4 p.m. Registration begins at 8:30 a.m.

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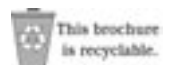
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Time-Sensitive Material



Do you have a group of 15 or more that could benefit from the training described in this brochure?

Our On-Site Training services might be the right solution for you! See page 5 for more information or visit us on the Web at

www.NationalSeminarsTraining.com/onsitetraining.cfm

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